

Leda Palermo

Senior Creative Content

Milano, Italy
+39 3274431003
leda.palermo@gmail.com



Hello! I'm a Senior Creative Content with 10 years of experience in digital design. I have a creative soul and a copywriter mind. I'm curious, determined, aesthetic oriented and always put team first.

Language

Italian Native
English Advanced (B2)
French Intermediate

Tools

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe XD
Midjourney
Figma
Webflow

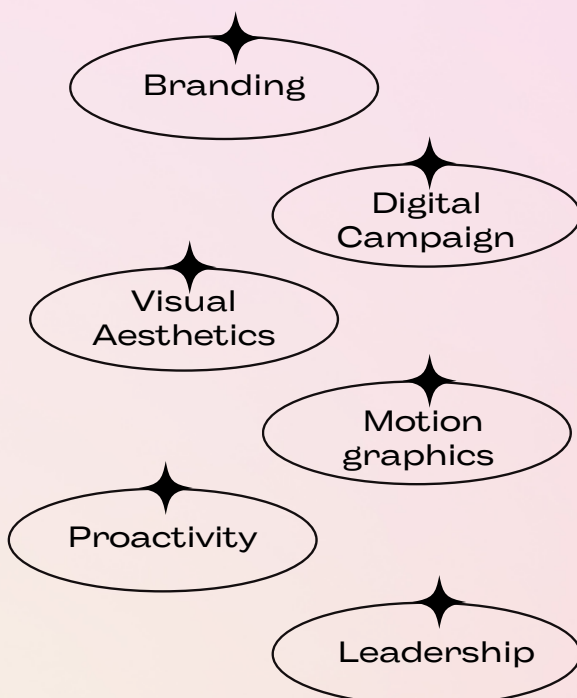
Education

- 2015** ✦ **Politecnico di Milano**
Master Degree of Communication Design
- 2011** ✦ **Università degli Studi di Palermo**
Bachelor Degree of Disegno Industriale
- 2011** ✦ **Dublin Business English School**
Language course
- 2006** ✦ **Liceo Classico Empedocle**
Secondary School

Publications

[#TWDESIGN, La Storia Del Design Diventa Social!](#)
["Galileo Followers" su "Infographics - Designing & Visualizing Data"](#)

Skills



Experience

- ✦ **apr2022** **Senior Digital Art Director**
current
VML, Milan
- ✦ **oct2021** **Senior Digital Art Director**
mar2022
Publicis Sapient, Milan
- ✦ **mag2020** **Content Creative**
oct2021
MAI TAI Agency, Milan
- ✦ **mar2019** **Digital Art Director Middle**
mag2020
The Digital Project, Milan
- ✦ **gen2017** **Digital Art Director & Social Media Manager**
mar2019
FREEL, Milan
- ✦ **feb2016** **Digital Art Director Junior**
nov2016
DOING, Milan
- ✦ **nov2015** **Founder @Twdesign140**
nov2018
#TwDesign.Designer in 140 caratteri
- ✦ **set2015** **Expo 2015 S.p.A.**
ott2014
Visual Designer Social Media Expo 2015